

Developing the LJMU Experience

Tom Fletcher and Dr Victoria Jackson,
Liverpool Business School

Annual Partnership Forum, February
2022



- Tom and Victoria are the joint international leads for Liverpool Business School
- We have been developing 3 umbrella areas of strategic focus:
 1. Transnational Education
 2. International Recruitment
 3. Internationalisation of school, curriculum and student experience
- As part of strand 3, we want to better understand the LJMU experience of our students at partner institutions and how this can be developed further



What can collaborative students access at LJMU?

- LJMU log in and email address
- Online profile & admin documents/support
- CANVAS – LJMU’s VLE containing e-resources
- LJMU electronic library resources
- Online career guides
- Students Union – Course Rep training etc where applicable
- Join the alumni community at LJMU connect

- Sessions with LJMU main campus staff / students
- LJMU Ambassadors in-country
- Trip to Liverpool main campus / study part of programme in Liverpool / Student exchange



Depending upon the needs for these, the programmes involved and the overall agreements of the collaboration between LJMU and partner institution

Developing the LJMU Student Experience

- We would now like to have a discussion to gather feedback and insights from colleagues here today on:
 1. What are partner students' current feelings towards a sense of belonging to LJMU?
 2. How can we strengthen this sense of belonging? Any ideas / suggestions / examples?



- Thank you for listening today and for your engagement.
- If you would like to contact Tom or Victoria about anything we have discussed today, we would love to hear from you:
 - Tom: t.g.fletcher@ljmu.ac.uk
 - Victoria: v.l.Jackson@ljmu.ac.uk