

Resources for Business and Management

Contact details for further help are at the end of this guide.

The resources in this guide will help you learn more about your subject. The best place to start your search is **Discover**, which provides you with easy access to thousands of books, eBooks, journal articles and much more. You can access Discover and other key resources via the Library website, LJMU student homepage and MyLJMU portal.

Remember, your modules also have reading lists in Canvas with links to recommended books, eBooks, journal articles and other subject resources

Books and eBooks

There is an extensive collection of books and eBooks on all aspects of Business and Management. You can browse what is available in your subject area or look for specific titles by searching **Discover**.

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Type a book title or keywords and select the search icon
- From the results screen, you can filter your results by selecting **Books**
- Select a book title to see more details and availability
- eBooks will have links to view online
- Print books will show number of copies and location

Print books have a class number and are organised numerically by that number on the shelves. Common class numbers are shown below:

Financial accounting	657
Management	658
Management accounting	658.1511
Human resource management	658.301
Marketing	658.8

Journals

Journals are published on a regular basis and contain up-to-date information. Journals contain articles focussing on specific topics written by subject specialists.

To find individual journal titles on your subject area:

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Select the **Journals** option
- Type a journal title you wish to access and select the search icon
- Select a journal title to see more details and availability
- eJournals will have links to view online
- Print journals will show number of issues and location

Databases

You can search for journal articles using **Discover** or via individual databases. There are different types of databases. For example:

- **Full-text databases** provide access to full-text information such as journal articles, book chapters, reports, standards, statistics and legislation
- **Abstracting and Indexing Databases** are searchable indexes, you can view the abstract or summary for each resource. If full-text is available follow the link, if not you can request an Inter-library loan.

To access a database:

- Go to **Discover**, if prompted, **Sign in** with your **LJMU username@ljmu.ac.uk** and **password**
- Select the **Databases** option
- Select **Business & Management** to see suggested databases or type the name of the database in the search box and select the **search icon**
- Select the database title to see more details and note any log-in requirements
- Select the database link

Full-text Databases

The databases below are listed in alphabetical order.

ABI/Inform

This is a comprehensive resource covering business and management it includes full-text journals, magazines, country and industry reports.

Business Source Ultimate

A leading scholarly business database providing a collection of some of the most important scholarly business journals. As well as peer reviewed academic journals leading business journals content includes business magazines for example *Harvard Business Review*, trade publications, reports – markets, industry, country, and companies.

Cambridge Core

A collection of eBooks and journals published by Cambridge University Press – this includes a key collection of resources on business and management.

Chartered Institute of Personnel and Development

CIPD is the professional body for HR and LD people. This resource provides access to a range of information on current topics. The Knowledge Hub includes practical guidance on

a wide variety of topics plus the latest research reports and also practical HR and employment law resources.

Emerald Insight

Emerald is a business research tool that provides access to peer-reviewed journals, books and case studies. Content covers a wide range of disciplines for example accounting and finance, economics, business and management, strategy, and marketing.

FT.com (Financial Times) gives access to UK and world news, companies, markets, global economy, providing comment & analysis, and insight into management ideas and practice. The *Special Reports* are useful for researching industries or countries. First time users must register using your LJMU email address.

FAME

Provides comprehensive financial information on private and public limited companies in the UK and Republic of Ireland.

Henry Stewart Talks

The Business & Management Collection contains lectures, case stories and industry insights by leading experts from academia, industry and commerce.

IBIS World

A collection of industry reports organised by Standard Industry Classification (SIC) codes. It covers a broad array of industry sectors. The coverage includes global reports and country specific reports covering UK, Germany, US and Mexico. The reports provide analysis of each industry including industry performance, supply chain, key players, and competitive landscape.

Ingenta Connect

A collection of scholarly publications. Subject coverage includes Economics and Business.

MarketLine Advantage

MarketLine provides industry and Business to Business (B2B) reports with detailed qualitative explanations of the research plus reports on leading companies. The database comprises company, industry, financial, and country business data. The company reports include SWOT analysis of the leading companies in each industry, the country reports include PEST analysis, and the industry reports use Porter's Five Forces framework.

Marketing Mentor

This is a set of tools to help develop and support marketing studies. Learn how to plan effective marketing, develop strategic practical marketing skills, develop practical digital marketing skills, and more. Also included is Achieve your academic potential this is a collection of material very useful to help achieve academic success.

MINTEL

A collection of market research reports providing insight into consumer trends, market intelligence, and product innovation. The reports analyse market size, trends, segmentation, consumer attitudes and purchasing habits, as well as assess the future market. It is a useful resource to gain an understanding of market structure, key players, market trends and product innovations.

Passport GMID

Passport is a global market analysis platform that analyses the industry in countries around the world providing cross-country comparison of market sizes, forecasts and shares. It provides statistics and in-depth reports on companies, industries and countries worldwide. It includes consumer trends, demographic data, socioeconomic data, macroeconomic data and global reports – useful when investigating how consumers live and factors influencing lifestyle choices and population changes. Use to identify the links between income indicators, and the connection with demographics, income and expenditure analysis.

ProQuest Central

A multi-discipline resource it brings together complete databases across all major subject areas including business **ABI/INFORM**: this is a comprehensive resource covering business and includes full-text journals, magazines, country and industry reports, and case studies.

Sage Journals

A multidisciplinary database providing access to quality, peer-reviewed journals published by Sage. Subject coverage includes a good selection on Business and Management

Sage Knowledge Books

Gives access to a range of eBooks, eReference books, and videos. The Business & Management collection covers a wide range of content.

Sage Research Methods

This resource supports research at all levels by providing material to guide users through every step of the research process including conducting a literature review.

Science Direct

A leading platform of peer-reviewed scholarly literature. Subject coverage includes collections on Business, Management and Accounting, and Economics, Econometrics and Finance.

Springer Link

A multidisciplinary database providing access to peer-reviewed journals, books, series, protocols, reference works and proceedings published by Springer. Subject coverage includes a wide range of Business & Management titles.

Statista

Provides access to statistics, studies and reports on countries, industries and consumer markets. It has global coverage.

Taylor & Francis

A multidisciplinary database providing full-text access to quality, peer-reviewed journals, some are categorized High Impact Journals and listed in Thomson Reuters Citation Index. The collection includes Economics, Finance, Business & Industry journals. Subjects covered range from Accounting & Finance, Human resources, Marketing, Public management, Business theory, the Economics collection reflects the diversity of approaches and different schools of thought within economics.

UK Data Service

The UK's largest collection of social, economic and population data resource, including UK census data and government funded surveys as well as qualitative and business data.

Wiley Online Library

A multidisciplinary database it includes a collection of books and journals in the subject of business, economics, finance & accounting.

XpertHR

It is a complete source of compliance, good practice and benchmarking information to support the professional HR role – Great for keeping up to date on current issues.

Academic Abstracting and Indexing Databases

The databases below are listed in preference order.

Web of Science

A powerful research platform and global citation index including over 161 million records for books, peer-reviewed scholarly journals, and conference proceedings across 254 disciplines. It includes access to the Arts and Humanities Citation Index (1975 to the present), Science Citation Index Expanded (1970 to the present), Social Sciences Citation Index Expanded (1970 to the present). It also contains citation data for example journal impact factors and h-index to help you identify quality research.

Scopus

Multidisciplinary abstract and citation database of peer-reviewed literature: journals, books and conference proceedings, many with links to full text

You can check if LJMU has access to full-text by clicking on the **Full Text** icon within the database, this will check our other collections and direct you to any available full-text.

Websites

The content of websites is unregulated. Therefore, it is important that you check the quality and accuracy of information on the internet to ensure that it is reliable, accurate and of an academic standard. There are selected websites or search engines that you can use to help find appropriate information online, for example Google Scholar. If you find details for a relevant resource on the internet, you can check if LJMU has full-text access.

Further Help

The Academic Engagement Librarian for the Liverpool Business School is:

Lorraine Richards <mailto:l.f.richards@ljmu.ac.uk>

Please contact her to arrange a one-to-one appointment.

Guide by: Lorraine Richards

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