



2022 NEWSLETTER

Captain Morgan Archive, March - ongoing

The cataloguing and digitisation of the Captain Morgan Archive got underway. Mrs Joyce Morgan donated her late husband James' collection to LJMU/CPMH, at his request, in early 2020. In March 2022, three student interns, Jenny Cooper, Kate Hudson and Rosie Nock, were appointed to begin cataloguing the archive. Kate and Rosie returned to continue working on the archive in October and were joined by Julie Cain. The initial cataloguing process is nearing completion and next year the students will begin working the digitisation process as well as curating a small exhibition to celebrate the launch of the archive.

Mike Stammers Memorial Lecture, 4 May

We resumed our in-person Mike Stammers Memorial Lecture at the Maritime Museum. We are very grateful to Dr David Jenkins who presented this year's lecture on 'The Bethesda Shipping Company and its Liverpool connections, 1877-98'. The lecture reflected Mike Stammers' interest in the maritime history of north Wales in the 19th century and the close connections that developed with commercial activity on Merseyside.

Art and the Sea Book Launch, 19 May

We were pleased to launch the third book in our CPMH, Liverpool University Press series, Studies in Maritime History. CPMH board member, Emma Roberts edited the collection *Art and the Sea* and the formal book launch took place at the Athenaeum Club, Liverpool. The event was well attended and included a presentation by Wayne Turnbull, one of the chapter contributors.

You can read more about *Art and the Sea* and our book series on our website.

Dr Graham Gladden, CPMH Visiting Research Fellowship 2015-2022

Graham's time as a visiting research fellow with the Centre came to close in July, though he has packed in a great deal during his time with us and we are grateful to him for his many contributions to the Centre.

During a career of over thirty years with Unilever Graham was involved with many aspects of consumer product innovation and design. Following this, he studied at the Institute of Railway Studies, York University. His initial research was concerned with the relationships between mobility providers and their potential customers and especially how these are revealed through the companies' advertising. The work has included both railway companies and motor manufacturers, but his main interest is in shipping, especially Cunard.

Graham was a Visiting Research Fellow at CPMH from 2015 to 2022. During that period, he furthered his research on Cunard with a focus on the impact of airlines on trans-Atlantic travel in the immediate post WWII period. Other interests included the application of the models of consumption and need to the understanding advertising and a wider, multi-modal consideration of the approaches taken by mobility providers (both manufacturers and transport companies) toward potential women customers during the interwar period.

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He graduated from the Universities of Bristol (BSc [1967] and PhD [1972]) and York (MA [2010]).

Output

Publications

“Post Second World War trans-Atlantic travel for business and pleasure: Cunard and its airline competitors”, *Journal of Transport History* 41:2 (2020), 160-183.

“Maslow’s model of needs: application to Cunard and White Star marketing communications between 1900 and the 1950s”, *Journal of Historical Research in Marketing* 12:3 (2020), 323-344.

“Marketing Communications in a time of Change: mobility providers, safety and women during the interwar period in the UK and North America”, *Journal of Historical Research in Marketing*, 14:3 2022, 305-332.

Book review: Birgit Braasch and Claudia Muller (eds), “Off Shore: Perspectives on Atlantic Pleasure Travel since the 19th Century”, *Journal of Transport History*, 42:2 (2021), 333-334.

Book review: Emma Roberts (ed.), “*Studies in Port and Maritime History: Art and the Sea*”, *Journal of Transport History*, in press.

Miscellaneous

“Money well spent and enjoyment to follow”: Cunard Symposium, LJMU, 2015

“Marketing Ocean Travel”: a gallery talk in the Victoria Gallery and Museum, University of Liverpool, 2016

“The Changing Focus of Marketing: The Application of Maslow’s Model of Needs to the Analysis of Cunard Advertising Between 1910 and 1940”, CHARM Association Conference, Liverpool, 2017

“Ocean Liners: Speed and Style”: Contribution to exhibition on liners, Victoria and Albert Museum, 2018

“Cunard and its advertising”: a contribution to the Liverpool University Archive blog for National History Day, 2020

Recognised as Outstanding Reviewer in the 2022 Emerald Literati Awards, selected by the editorial team of *Journal of Historical Research in Marketing*.

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Michael Bennedsen Hansen visiting research student, May and October



In May, we were able to welcome Michael Bennedsen Hansen to Liverpool as a visiting research student. Michael is a PhD candidate at Copenhagen Business School and his visit with us had been delayed by covid lockdown restrictions. Michael returned to stay with us for a further month in October. We thank Michael for the seminar he delivered for the Centre on 12 October which based on his PhD thesis, "**Narrating Pride and Loss at Sea: Oral History and the Exploration of**

Seafarer Identity in the Age of Containerization".

Memorialisation and the Sea, Annual Conference, 15 and 16 September

Our two-day conference was held at The Maritime Museum and LJMU. Following the success of our online conference in 2021, we decided to opt for a hybrid model to encourage wider participation. We had a great in-person audience and delegates were also able to tune in online from as far afield as Nigeria, Greece and Denmark.

Andre Keil presented the keynote address on 'The "Wilhelm Gustloff" and the "Cap Arcona": Two Contested Maritime Sites of Memory of the Second World War in Germany'. Andre's analysis of the sinking of these two ships provided fascinating backdrop to a wider analysis of the complexities of the German memorial culture of the Second World War.

Hanna Nsugbe – Associate member & prize winner

Hanna won this year's Mike Stammers' prize at our annual conference for her paper entitled, 'Maritime memorialisation as justification for environmental disturbance? Examining the application of sovereign immunity to sunken warships in Micronesian waters'. The prize is awarded for the best paper by a PGR student. There was tough competition, but Hanna's presentation was polished and perfectly pitched. The judges found Hanna's paper to be an incisive analysis of a maritime historical legacy with current-day and Global South implications, and they were impressed to hear that it was the first time Hanna had presented at a conference. Hanna subsequently joined CPMH as an associate member and she provides technical/AV support for our hybrid activities. We are very grateful to Hanna for this assistance as our events have run very smoothly since she joined us. Hanna is a PhD candidate at LJMU in International Relations and Politics.

Ria Lilley – Global City Gallery Bursary winner

Ria graduated in October 2022 with a Distinction in MA Modern History. She was the recipient of the Global City Bursary and here she writes about her experiences of studying with us:

[My experience studying MA Modern History with the Global City Bursary by Ria Lilley](#)

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As I write, I have just received my results for my MA in Modern History at LJMU. I am delighted to have received a Distinction, and I have been looking back on my last year at John Moores with gratitude and satisfaction.

In September 2021 I accepted the University's Global City Bursary, awarded in conjunction with the Museum of Liverpool. My task was to participate in research for the museum's redevelopment of its Global City Gallery, and to write my Masters dissertation with reference to

Liverpool's historic global ties. Happily, the task drew on many of my personal research interests in imperial and cultural history.

A stand-out of the year was the opportunity I was given to work in the Museum of Liverpool's object collections. Walking through their warehouses and seeing thousands of historic objects from ships canon to typewriters, I felt like I had gained privileged access to a world frozen in time. I have always been passionate about visiting museums, and have undertaken work experience in several before. However, this was my first experience working so intimately with the objects as I handled, photographed, and measured them. At the Museum's main site I also gained a lot of valuable administrative experience, undertaking object research and working on MIMSY, the museum's collection management database. Such experience is an excellent addition to my CV as I leave education and hope to find roles in the heritage and cultural sectors.

I am equally grateful for my experience studying at LJMU itself. Most modules that I took over the year had relevance for either the Global City project or my final dissertation, with modules on public history and historiography proving particularly useful. David Clampin's *Forging the People's War: film and cinema in Britain during the Second World War* was a personal favourite. It helped me to think more critically about visual sources and the value systems that shaped twentieth century British cultural production. This was a practice that was crucial for me as I was writing my dissertation.

Ultimately, writing this dissertation was the highlight of my Masters at LJMU. The Global City Bursary provided me with an inspiring theme, yet afforded me lots of freedom to follow my own passions in creating my dissertation. This came from an unexpected source- although I already had a subject in mind, I changed my mind after an inspiring class trip to Liverpool's Hardman's House. This trip then formed the foundation of my dissertation subject; *'Entering Hardmans' House: exploring the legacies of British imperialism in the home and photographs of Edward Chambré Hardman'*. I am so glad that I followed this spark of inspiration - it led to my most enjoyable academic experience yet, and the best grade I have ever received too!

I am most grateful to those at LJMU and the Museum of Liverpool who granted me the opportunity of this Bursary, and who encouraged and guided me during my studies and work experience. I could not have done it without their support. The positive experiences I have had on this Masters have inspired me to pursue my PhD in future years. Many, many thanks to LJMU, my professors and particularly to my dissertation supervisor Nick White.

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Peter N Davies Seminar, 2 November



Morten Tinning, a PhD candidate at Copenhagen Business School and a curator at the Danish Maritime Museum, delivered this year's seminar in honour of the late Professor Peter N Davies. Peter was a founding member of the Centre and a great supporter of young and emerging scholars new to the discipline of maritime history.

Morten's seminar explored the debates surrounding the transitions from sail to steam in Danish maritime history and revealed that steam and sail co-existed for a long time,

largely due to the many risk averse shipowners who were unwilling to embark on steam-powered ventures, in the belief that it was a waste of money and would mostly likely fail to reap profit.

Dr Jess Simonds – Visiting Research Fellow

Jess joined CPMH as a visiting research fellow in October and in November, she delivered the seminar paper "Crossing the Line: Producing 'Safe' Insecure Spatialities in the Navigation of Somali-Based Piracy" for LJMU's IRP Perspectives Research series. You can read more about Jess' expertise and research interests in the 'People' section of our website.

Jayne Friend, 'Not a Round of "Beer and Skittles": Life Aboard Royal Navy Destroyers, 1900-1945' 22 November

Jayne Friend (PhD Candidate, University of Portsmouth) rounded off our events for 2022. Jayne's paper examined first-hand accounts, news reporting and narratives to explore the unique nature of life aboard destroyers to contend that the ship had a significant part to play in shaping sailors' experiences and identities. Jayne also spent the afternoon at LJMU working with students in the Drama department. CPMH is pleased to support LJMU drama students, who are preparing a series of dramatisations which will be presented in early 2023 to form part of the City-wide Battle of Atlantic 80th Anniversary events in May 2023. The students were very grateful to Jayne as they were able to benefit from her unique insight and expertise since she holds an honours degree in drama and is currently completing a PhD thesis on naval history.